

NORTH

OLD TOWN NORTH
ALLIANCE

Join the ALLIANCE

What is the Old Town North Alliance?

The Old Town North Alliance was founded in 2018 to bring together businesses, residents, and property owners who live, work, and invest in our increasingly vibrant community. Our current members consist of organizations and individuals who care about shaping Old Town North as:

- An amenity-rich neighborhood for workers and residents
- A desirable, accessible, and attractive place for residents and businesses
- A local and regional Arts & Cultural destination for visitors and all Alexandrians

Join forces with our members, including:

CARR
COMPANIES

 **Hilco.**
Redevelopment Partners

METRO
STAGE

CANAL
CENTER

Lula's
ON THE POTOMAC

hotel aka.
ALEXANDRIA

MADE IN ALX
ARTISTS & CREATORS & MAKERS

Our goal is in our name: **ALLIANCE**

See how we are establishing Old Town North (page 2). →



Our goal is in our name: **ALLIANCE**

We want to establish Old Town North as a place with a distinct identity by bringing together everyone who cares about this neighborhood. We will do this by:

- Helping implement the Old Town North Arts & Cultural District, conceived by City of Alexandria planners in 2017, but yet to be fully executed.
- Creating and launching the Old Town North Arts & Culture Walk — an initiative created by OTNA — which will run from the Torpedo Factory Arts Center through the heart of our neighborhood and connect planned arts and cultural elements.
- Programming special events designed to appeal to residents, workers, and visitors alike which will bring the Arts & Cultural District to life.
- Advocating on behalf of all OTNA members who want Old Town North to be livable to residents, exciting for visitors, and interesting to everyone!



To achieve our goals for Old Town North, we need two essential ingredients:

MEMBERS & MONEY

Dues pay for all of our placemaking efforts, including event planning, Arts & Cultural District coordination, and neighborhood advocacy. Join the Alliance today!

Category	Size	Annual Dues	Category	Size	Annual Dues	Category	Size	Annual Dues
Property Owner	Multiple Properties	\$10,000	Corporate/ Business	Over 100 Employees	\$3,000	Condo Association	More than 50 Units	\$1,500
Property Owner	Over 50,000 sq. ft.	\$5,000	Corporate/ Business	11-99 Employees	\$1,500	Condo Association	Less than 50 Units	\$750
Property Owner	10,000-49,000 sq. ft.	\$2,500	Corporate/ Business	4-10 Employees	\$500	OTN Resident	Individual or Household	\$50
Property Owner	Less than 10,000 sq. ft.	\$1,000	Corporate/ Business	3 or Fewer Employees	\$150	Friend of OTN	General Public	\$100

JOIN THE ALLIANCE at oldtownnorthalliance.com/join

