

## Join the ALLIANCE

#### What is the Old Town North Alliance?

The Old Town North Alliance was founded in 2018 to bring together businesses, residents, and property owners who live, work, and invest in our increasingly vibrant community. Our current members consist of organizations and individuals who care about shaping Old Town North as:

- An amenity-rich neighborhood for workers and residents
- A desirable, accessible, and attractive place for residents and businesses
- A local and regional Arts & Cultural destination for visitors and all Alexandrians

### Join forces with our members, including:













Our goal is in our name: ALLIANCE

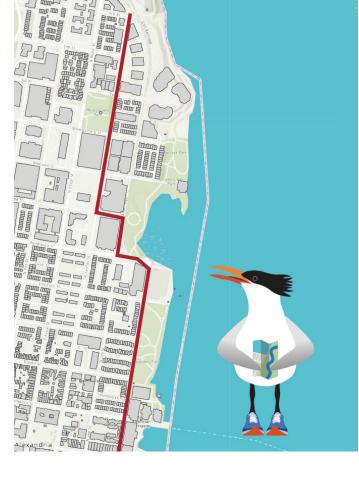
See how we are establishing Old Town North (page 2).  $\rightarrow$ 



## Our goal is in our name: ALLIANCE

We want to establish Old Town North as a place with a distinct identity by bringing together everyone who cares about this neighborhood. We will do this by:

- Helping implement the Old Town North Arts & Cultural District, conceived by City of Alexandria planners in 2017, but yet to be fully executed.
- Creating and launching the Old Town North Arts & Culture
  Walk an initiative created by OTNA which will run
  from the Torpedo Factory Arts Center through the heart of our
  neighborhood and connect planned arts and cultural elements.
- Programming special events designed to appeal to residents, workers, and visitors alike which will bring the Arts & Cultural District to life.
- Advocating on behalf of all OTNA members who want Old Town North to be livable to residents, exciting for visitors, and interesting to everyone!



Dues pay for all of our placemaking efforts, including event planning, Arts & Cultural District coordination, and neighborhood advocacy. Join the Alliance today!

# To achieve our goals for Old Town North, we need two essential ingredients: MEMBERS & MONEY

Category	Size	Annual Dues
Property Owner	Multiple Properties	\$10,000
Property Owner	Over 50,000 sq. ft.	\$5,000
Property Owner	10,000-49,000 sq. ft.	\$2,500
Property Owner	Less than 10,000 sq. ft.	\$1,000

Category	Size	Annual Dues
Corporate/ Business	Over 100 Employees	\$3,000
Corporate/ Business	11-99 Employees	\$1,500
Corporate/ Business	4-10 Employees	\$500
Corporate/ Business	3 or Fewer Employees	\$150

Category	Size	Annual Dues
Condo Association	More than 50 Units	\$1,500
Condo Association	Less than 50 Units	\$750
OTN Resident	Individual or Household	\$50
Friend of OTN	General Public	\$100

## JOIN THE ALLIANCE at oldtownnorthalliance.com/join

